



Cátedra UNESCO en Democracia, Ciudadanía Mundial y Educación Transformadora
 Chaire UNESCO en démocratie, citoyenneté mondiale et éducation transformative
 UNESCO Chair in Democracy, Global Citizenship and Transformative Education

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 25 - 28 / 10 / 2022
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Visual Literacy as social action: Photography praxis for social change /

La alfabetización visual como acción social: praxis de la fotografía para el cambio social

2022-10-27 JUEVES / JEUDI / THURSDAY
 12:15 PM HORA / HEURE / TIME: VALPARAISO / SANTIAGO [UTC-03:00]



The digital revolution has transformed the contemporary use of photography and the impact is significant; digital cameras are now quick, powerful and relatively inexpensive, while smartphones and social media platforms provide instant publishing and dissemination channels for visual material. Visual storytelling through photographs has never been easier or more prolific, and these visual narratives can ripple across the globe in minutes, if not seconds. The collective visual witnessing of police brutality, public protests, and environmental catastrophe can prompt actions toward positive social change; however, the misrepresentation of marginalized individuals within this same medium can fuel racism, bigotry, and violence. As mis-and-disinformation continues to plague digital communication platforms, the need for highly developed visual literacy skills becomes crucial yet; not enough attention is devoted to thinking critically about the power of imagery. Drawing and reflecting upon a series of dialogical, visual literacy workshops hosted by Juniper Mind in late 2020, this panel discussion considers photography praxis for social change.

Miranda McKee

Participant / Participant:

Kevin Jones, Jolaine Frizzell, Rohit Goel, Miranda McKee.

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